



Summer Ball 2026 Sponsorship Packages Brochure

Event Overview

East Durham Veterans Trust Summer ball 2026

Date: Saturday 25th July 2026

Location: Sedgefield Hardwick Hall

Expected Attendance: 150 - 300 guests

Hosted by: East Durham Veterans Trust

Purpose: To raise funds for veteran support programs, including mental health services, practical support, social inclusion programs

Join us in honoring the courage, sacrifice, and service of our veterans at the Veterans summer ball 2026, a prestigious evening of celebration, remembrance, and community. This formal event will bring together veterans, active-duty service members, their families, and supporters for an unforgettable night of dining, music, awards, and unity.

East Durham Veterans Trust is a leading veterans mental health charity supporting veterans and their families. Since being awarded charity status in 2020 EDVT has supported over 1100 veterans and their families. We have one of the best counselling programs for veterans in the country as well as an excellent social inclusion program that offers a group from Monday to Saturday. Additionally, to this we have extensive support with our case workers providing support with housing, training and employment, food and fuel poverty, benefit claims including support with pip claims, armed forces compensation claims and armed forces pension schemes.

East Durham Veterans Trust offers a high standard of support to the veterans and their families who access the services which we provide, through your support and the East Durham Veterans Trust summer ball all funds raised on the evening will go directly to the support services which we offer.



Headline Sponsor £5000

- Veterans Summer ball presented by [Your Company]
- 2 VIP table's for 16 with premium seating
- Half bottle of wine for each guest
- Speaking opportunity during the program
- Logo featured on all event materials (digital and print)
- Dedicated social media campaign & press coverage
- Full-page ad in event program
- Company banner displayed prominently
- Customized plaque presented at the event
- Representative from company to draw charity ball raffle
- Company banner on display in the venue
- Listing on East Durham Veterans Trust summer ball landing page with back link to company website



What You're Supporting

Your £5000 sponsorship will go towards supporting the event, covering the cost of the venue and subsisting the cost of the tickets for the people who are attending. Allowing us to make this the best evening for veterans and their families.

Entertainment Sponsor £2000

With the entertainment that we provide we will be ensuring the guests will have the best evening of entertainment possible. Live music with an energetic performance with anthems we all know and love. To keep the celebration going our DJ will ensure the music keeps the dance floor packed all nights long.



- Table of 10 with reserved Seating
- Full Page advert for your company in the event programme
- Company Banner on display in the venue
- Verbal recognition from the compere before live acts take the stage.
- Inclusion in event press release
- Included in all social media marketing for the event.
- Listing on East Durham Veterans Trust Summer ball landing page with backlink to company website.

What You're Supporting:

Your £2,000 sponsorship will cover the cost of professional performers, staging, sound, and lighting – all vital to creating an uplifting and memorable experience for veterans, guests, and sponsors alike. It allows us to deliver a high-quality programme without drawing funds away from the charitable outcomes of the evening.



Table Sponsor Packages

Gold Sponsor Package £1000

- Table for 8 Guests with reserved Seating
- Logo on Event materials and website
- Half Page advert in event brochure
- Recognition in official speeches
- Inclusion in Social Media Campaign

Silver Sponsor Package £500

- Tickets for 4 Guests with reserved Seating
- Logo on Event materials and website
- Quarter Page advert in event brochure
 - Social Media mentions

Bronze Sponsor Package £250

- Tickets for 2 Guests with Reserved Seating
 - Logo Printed in Event program
 - Social Media Mentions

Veteran Table Packages

East Durham Veterans trust believes in supporting our veterans and their families, unfortunately some veteran when transitioning back into civilian street struggle and fall on hardship. These packages are a fantastic way to support veterans and their families who may be suffering this hardship.

Veteran Supporter Sponsor £150

Support one of our veterans with purchasing them a seat at our summer ball.

This package includes

- Ticket for 1 Veteran
- Social Media mention
- Company name printed in event program



Veteran Table Sponsor £500

Support a full table for our veterans. This package includes



- Tickets for 4 Veterans and Veterans Families with reserved seating
- Social Media Mentions
- Company Logo on website social media landing page
- Quarter Page advert in event program
- Company Logo on table being sponsored.

Drinks Reception Sponsor £1500

This package is available to support our drinks reception for the evening. The drinks reception sets out the high standards we offer for the evening. For this package your company will receive the following.

- Table of 8 with reserved seating with half bottle of wine per person on table
- Company logo on drinks reception
- Full page advert in event program
- Personalised thank you for the evening from our CEO
- Dedicated social media posts
- Company logo on website and charity ball landing page



What You're Supporting:

Your £1500 sponsorship will cover the cost of high quality drinks being provided by the venue. The drinks reception is vital to creating an uplifting and memorable experience for veterans, guests, and sponsors alike.

